

Inaugural Lecture
Oxford-Nie Financial Big Data Laboratory
Viktor Mayer-Schönberger



Mathematical
Institute

29.10.14

Big Data's Big Deal

This lecture celebrates the opening of the Oxford-Nie Financial Big Data Laboratory made possible through the generous support of Financial Data Technologies Ltd. The lecture will be preceded by a brief opening ceremony presided over by **Professor Andrew Hamilton**, Vice-Chancellor, University of Oxford and followed by a drinks reception.

Big Data promises to change all sectors of our economy, and deeply affect our society. But beyond the current hype, what are Big Data's salient qualities, and do they warrant the high hopes? How will Big Data shape businesses, especially the financial services industry? What do we need to harness Big Data? And where are Big Data's limits? These are some of the questions that will be addressed in this talk.

Viktor Mayer-Schönberger is Professor of Internet Governance and Regulation at the University of Oxford's Internet Institute. He is also a faculty affiliate of Harvard's Belfer Center for Science and International Affairs. Together with Kenneth Cukier he is the co-author of the international bestseller *Big Data*.

5pm – Lecture Theatre 2
Mathematical Institute, University of Oxford
Andrew Wiles Building
Radcliffe Observatory Quarter

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